

Wisdom is not the product of schooling but the lifelong attempt to acquire it. - Albert Einstein

University of Colorado at Boulder

Embedding Critics into Domain-Oriented Design Environments

Gerhard Fischer and Hal Eden Spring Semester 2007

February 5,2007

paper: Fischer, G., Nakakoji, K., Ostwald, J., Stahl, G., & Sumner, T. (1998) "Embedding Critics in Design Environments." In
 M. T. Maybury & W. Wahlster (Eds.), Readings in Intelligent User Interfaces, Morgan Kaufmann, San Francisco, pp. 537-561.

Fischer/Eden

Overview

- Domain-Oriented Design Environments (DODEs)
- Examples
 - video-tape of Janus: a DODE for kitchen design
- Critiquing in Domain-Oriented Design
 - reflection-in-action
 - intrusiveness
 - generic, specific, interpretive critics



Examples of Domain-Oriented Design Environments

- kitchen design
- voice dialog design
- computer network design
- urban design and transportation planning Envision and Discovery Collaboratory (EDC)
- multi-media design (color)
- website design

Domain-Oriented Design Environments (Janus-Construction)



Fischer/Eden

Janus-Argumentation



VDDE: Voice Dialog Design Environment





Domain-Oriented Design Environments (DODEs)





Reflection-in-Action as a Problem Solving Theory



Critiquing Process in a DODE



Computational Critics (= "Virtual Human Critics")

- spelling correctors example of a "simple" critiquing system
 - simple: a "correct" answer exists
 - passive $\leftarrow \rightarrow$ active
 - suggestions for corrections $\leftarrow \rightarrow$ "auto-correct" in MS-Word
- unlimited opportunities for application: grammar checkers, color critics, graphs critics, webpage critics
- webpage critics and universal access

http://bobby.watchfire.com/bobby/html/en/index.jsp

This free service will allow you to test web pages and help expose and repair barriers to accessibility and encourage compliance with existing accessibility guidelines, such as Section 508 and the W3C's WCAG. To learn about products to test websites of all sizes for accessibility issues, please visit the accessibility section on www.watchfire.com.

The Rationale / Need for Critiquing

- color → Travis, D. (1991) Effective Color Displays Theory and Practice, Academic Press, London:
 - "but when color is used inappropriately it can be very counter productive and few software designers have much experience with the use of color; the aim of this book is to synthesize our current knowledge in the area and specify **guidelines** so that programmers, engineers, and psychologist can use color."
 - question: what are the benefits of "critiquing systems" compared to "guidelines"
- graphs → Kosslyn, S. M. (1994) Elements of Graph Design, W.H. Freeman and Company, New York
 - "one reason for the abundance of bad graphs is the proliferation of low-cost microcomputers and 'business graphics' packages which often seduce the user into producing flashy but muddled displays; many graphs are designed without consideration of principles of human perception and cognition"
 - question: can a critiquing system be developed for "human perception and cognition"

EMMA (Environment for MultiMedia Authoring) and Color Critiquing

(a) (a) (b) (b)	Explained Attributes
eMMa Specification Aspects Age: middle-aged Atmosphere: warm Audience: nil Media: nil Nationality: Japan Objects: nil Purpose: Marketing Style: nil Topic: Environment and Nationality Rule Bases # suzuki @ # subject	Brightness:

Computer-Based Critiquing: Examples and Mechanisms

• examples:

- the length of the work triangle is more than 23 feet
- a critiquing rule in the Envisionment and Discovery Collaboratory: "the maximum distance between two bus stops is 1mile"

mechanism:

- enable relevant critics
- analyze construction and specification (e.g., the specification states that this is a part of town where many old people live)
- signal breakdowns
- deliver relevant knowledge
- identify the right level of intrusiveness:
 on demand ←→ critical points ("windows in Janus") ←→ all the time (MS Word)

Giving Domain Designers Control about the Intrusiveness of Critics



An Implementation of Critics



Embedding Critics in the Contexts of Design



Generic Critics in Construction



A Partial Specification of a Specific Client

questions in specification component

answers by client:

- name:	Smith's kitchen
- size of family:	four to six
 primary cook: 	left-handed
- size of meals:	huge (big eaters)
- entertainment:	often
 cooking frequency: 	often
 type of sink: 	double bowl sink

specification component in EDC: questionnaire for citizens how long they would wait for the bus

Specific critics in specification



Interpretive critics in perspective



Benefits of Embedding Critics

- increase integration of design environment components
- allow system to infer "task at hand"
- enabling only relevant critic rules
- deliver richer, more relevant information

Global Objective of Embedding Critics

- increasing the "back-talk" of the situation
- supporting reflection-in-action
- supporting learning on demand
- reducing information overload: saying the 'right' thing at the 'right' time in the 'right' way to the 'right' person
- making information relevant to the task at hand