

Wisdom is not the product of schooling but the lifelong attempt to acquire it. - Albert Einstein

University of Colorado at Boulder

Embedding Critics into Domain-Oriented Design Environments

Gerhard Fischer and Hal Eden Spring Semester 2006

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paper: Fischer, G., Nakakoji, K., Ostwald, J., Stahl, G., & Sumner, T. (1998) "Embedding Critics in Design Environments." In
 M. T. Maybury & W. Wahlster (Eds.), Readings in Intelligent User Interfaces, Morgan Kaufmann, San Francisco, pp. 537-561.

Fischer/Eden

Overview

- Feedback from Students
- Domain-Oriented Design Environments (DODEs)
- Examples
 - video-tape of Janus: a DODE for kitchen design
- Critiquing in Domain-Oriented Design
 - reflection-in-action
 - intrusiveness
 - generic, specific, interpretive critics

Feedback from Students

- Nathan: This research could be extended by looking at software that is vastly available and used that contains critiquing (such as Word, Eclipse, Visual Studio) and studying the effects of these critics on their users. Do they help or hurt the user, does the user learn or does he/she ignore them, etc.
- Min-Chieh: Maybe this can be applied to the programming development software like "eclipse", "visual studio". It seems this software can help the customer to become designer.
- John/Gary: One way this could be extended is seeing an easy to use user interface that allows the designer to add new rules to the system instead of just relying on the pre-defined ones.
- Kirill: I would like to learn more about the mechanism for creating/maintaining rules and constraints that HYDRA and other similar systems use. Creating such rules (and making sure they're consistent, complete, etc) seems a difficult issue, especially for non-programmers

Feedback from Students — Continued

- Keisuke: The actual usefulness of the concept is not assessed in the article. Perhaps we should evaluate the effectiveness of the system in terms of the completeness of designed artifacts and the designer's preference compared with other design environments.
- Lisa: The HYDRA-KITCHEN makes designing a kitchen seem almost trivial so that average homeowners could customize and design their own kitchens. This is bit of an oversimplification since there are still many things to take into account when designing a kitchen, but it doesn't seem like a giant leap to suggest that anyone could use the software to do what kitchen designers do for a career.
- **Cortney:** a critiquing system that avoids unnecessary interruptions

Feedback from Students — Continued

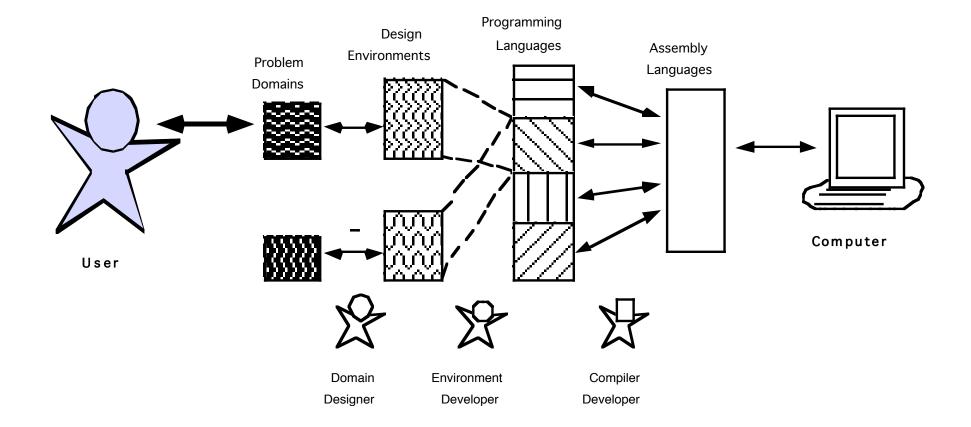
Laoleng: What about independent design? It is obvious that a designer doesn't have to follow the suggestions and critiques of the system, but what if a designer does so blindly. Would this critique system allow for human creativity?

Mark:

- (a) Simply being critiqued with being guided to requisite pertinent knowledge that address a criticism is of limited value.
- (b) An important addition might be to focus on HOW to critique since critiquing carries with it a negative connotation that something was not done right

Malte: another example for critiquing: Turbo Tax \rightarrow

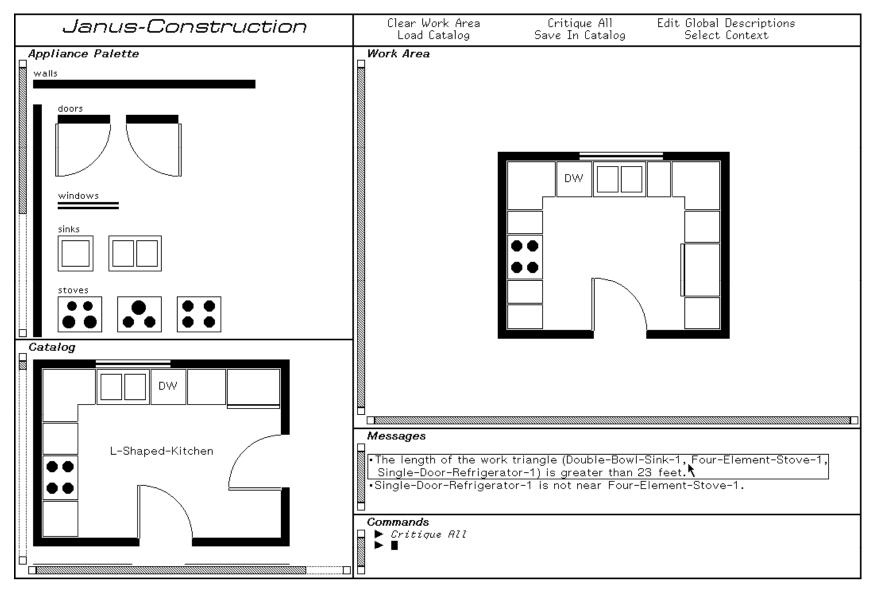
- (a) what can we learn from Turbo Tax;
- (b) what can Turbo Tax learn from us?



Examples of Domain-Oriented Design Environments

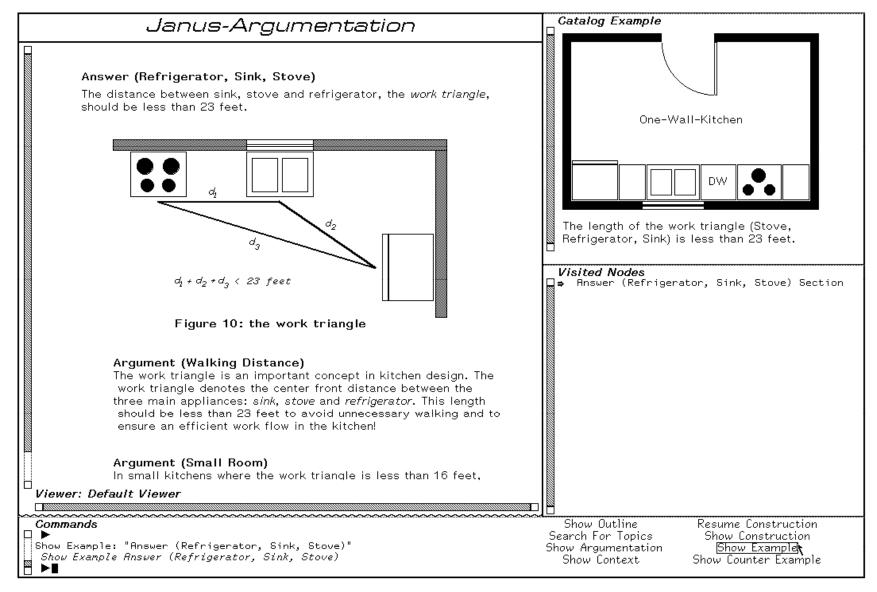
- kitchen design
- voice dialog design
- computer network design
- urban design and transportation planning Envision and Discovery Collaboratory (EDC)
- multi-media design (color)
- website design

Domain-Oriented Design Environments (Janus-Construction)

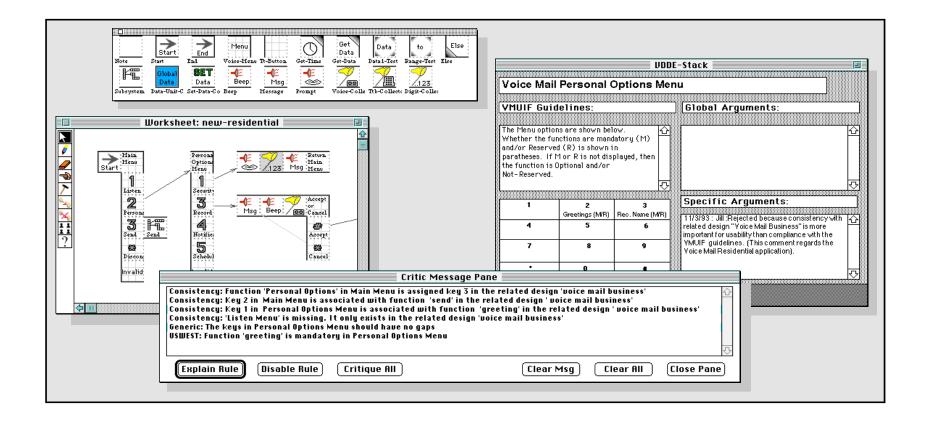


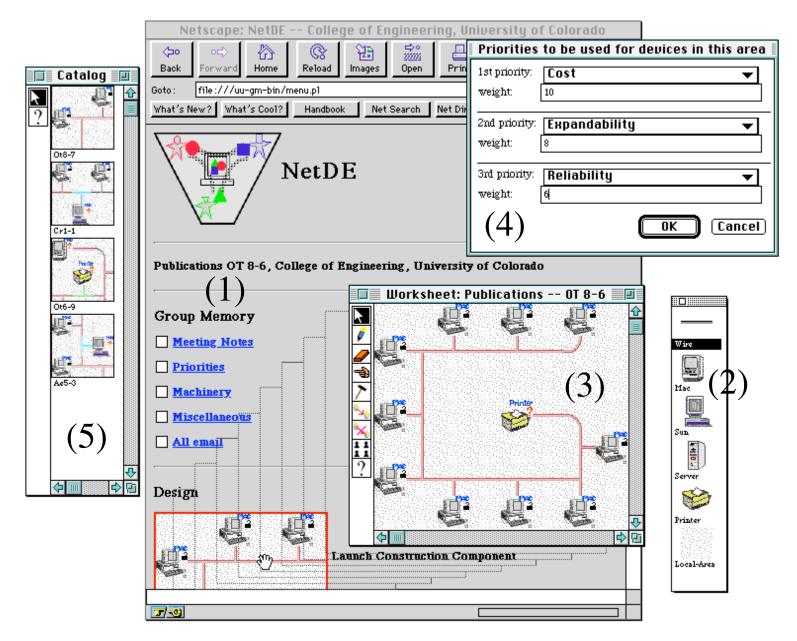
Fischer/Eden

Janus-Argumentation



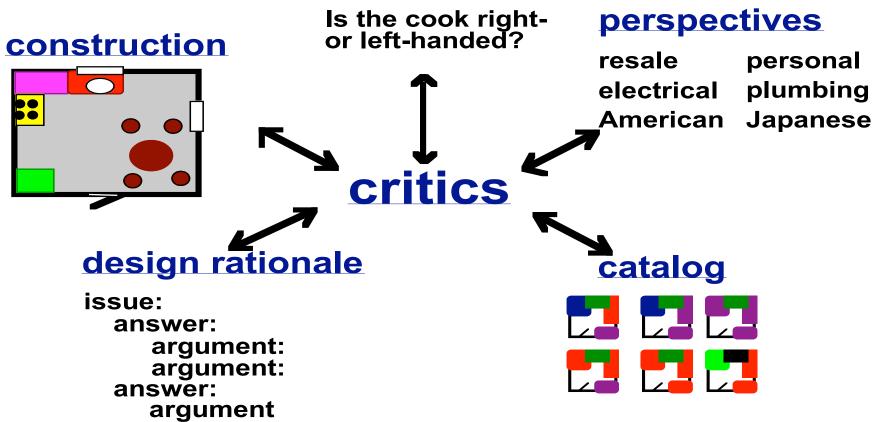
VDDE: Voice Dialog Design Environment



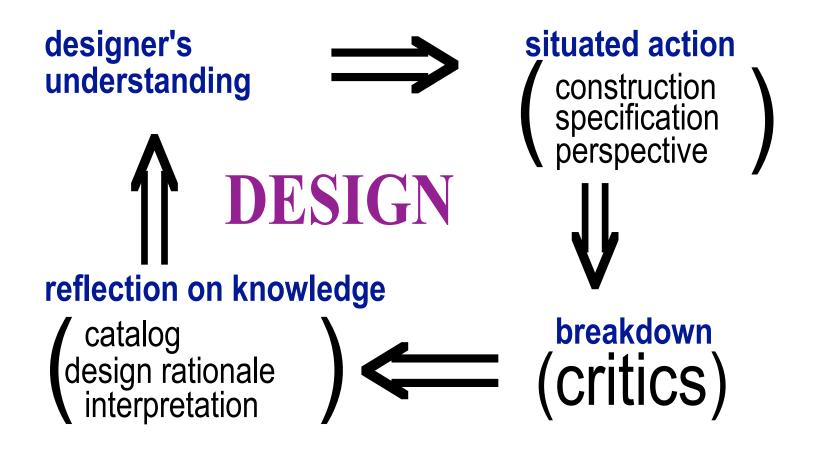


Domain-Oriented Design Environments (DODEs)





Reflection-in-Action as a Problem Solving Theory



Computational Critics (= "Virtual Human Critics")

- spelling correctors example of a "simple" critiquing system
 - simple: a "correct" answer exists
 - passive $\leftarrow \rightarrow$ active
 - suggestions for corrections $\leftarrow \rightarrow$ "auto-correct" in MS-Word
- unlimited opportunities for application: grammar checkers, color critics, graphs critics, webpage critics
- webpage critics and universal access

http://bobby.watchfire.com/bobby/html/en/index.jsp

This free service will allow you to test web pages and help expose and repair barriers to accessibility and encourage compliance with existing accessibility guidelines, such as Section 508 and the W3C's WCAG. To learn about products to test websites of all sizes for accessibility issues, please visit the accessibility section on www.watchfire.com.

The Rationale / Need for Critiquing

 color → Travis, D. (1991) Effective Color Displays — Theory and Practice, Academic Press, London:

"but when color is used inappropriately it can be very counter productive and few software designers have much experience with the use of color; the aim of this book is to synthesize our current knowledge in the area and specify guidelines so that programmers, engineers, and psychologist can use color."

 graphs → Kosslyn, S. M. (1994) Elements of Graph Design, W.H. Freeman and Company, New York

"one reason for the abundance of bad graphs is the proliferation of low-cost microcomputers and 'business graphics' packages which often seduce the user into producing flashy but muddled displays; many graphs are designed without consideration of principles of human perception and cognition"

EMMA (Environment for MultiMedia Authoring) and Color Critiquing

(a) (a) (b) (b)	Explained Attributes
eMMa Specification Aspects Age: middle-aged Atmosphere: warm Audience: nil Media: nil Nationality: Japan Objects: nil Purpose: Marketing Style: nil Topic: Environment and Nationality Rule Bases # suzuki @ # subject	Brightness:

Computer-Based Critiquing: Examples and Mechanisms

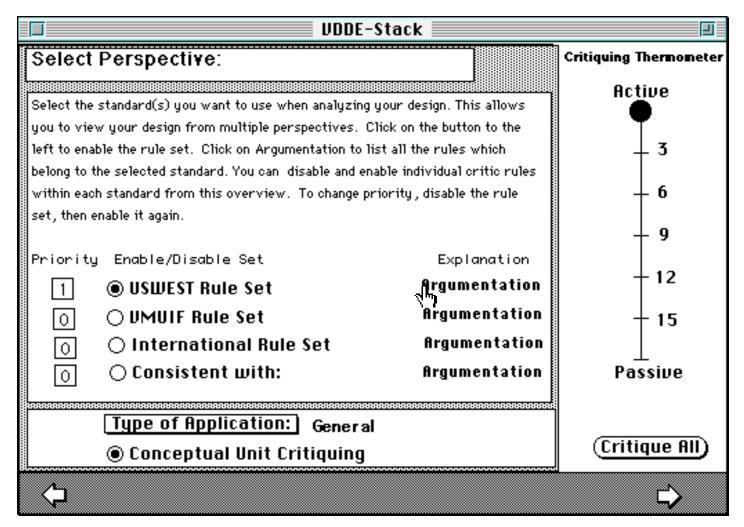
• examples:

- the length of the work triangle is more than 23 feet
- a critiquing rule in the EDC: "the maximum distance between two bus stops is 1mile"

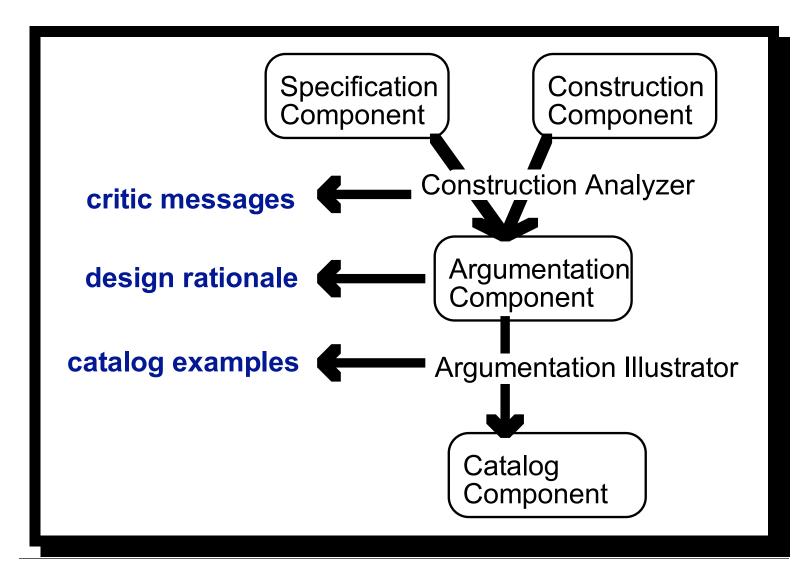
mechanism:

- enable relevant critics
- analyze construction and specification (e.g., the specification states that this is a part of town where many old people live)
- signal breakdowns
- deliver relevant knowledge

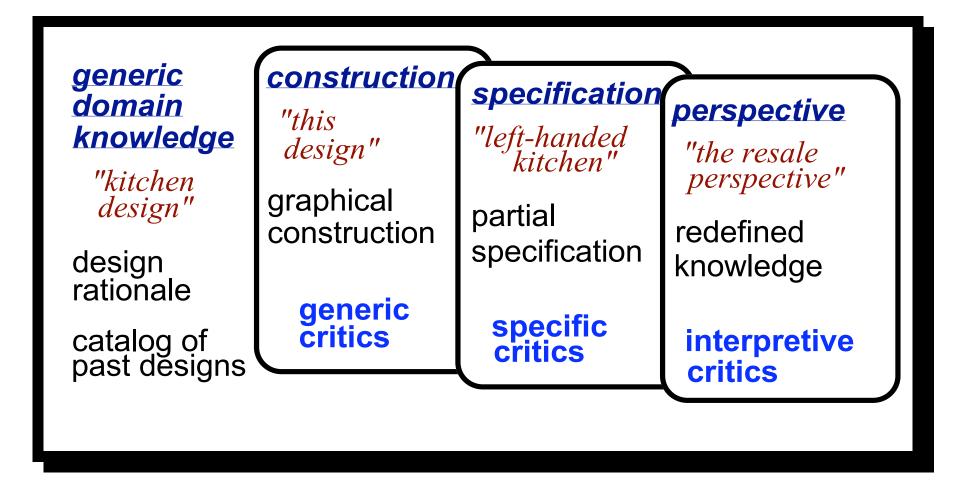
Giving Domain Designers Control about the Intrusiveness of Critics



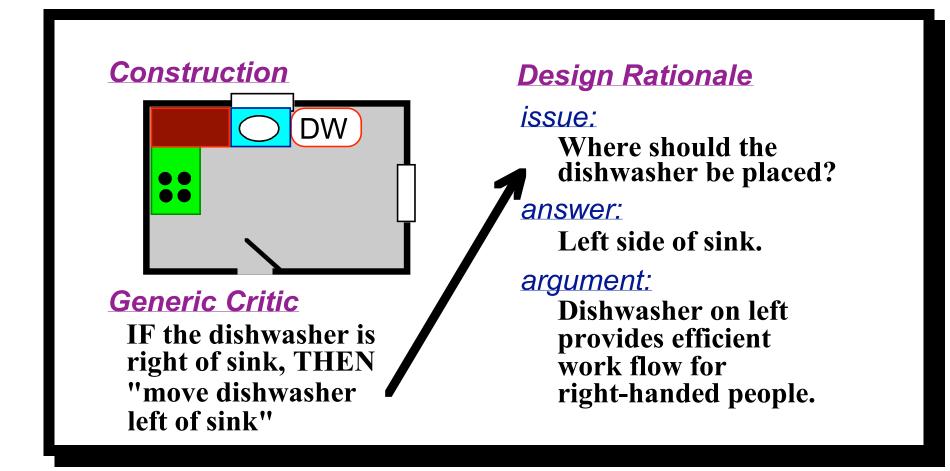
An Implementation of Critics



Embedding Critics in the Contexts of Design



Generic Critics in Construction



A Partial Specification of a Specific Client

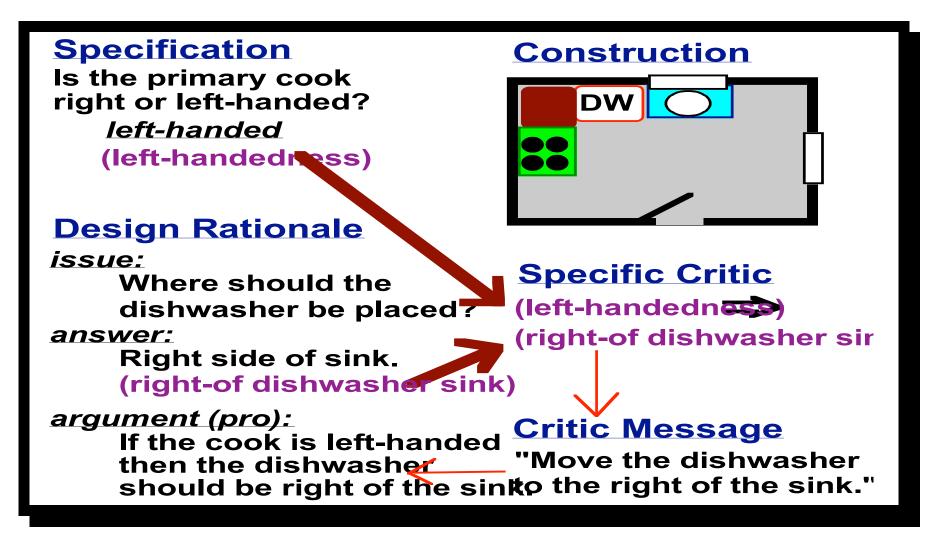
questions in specification component

answers by client:

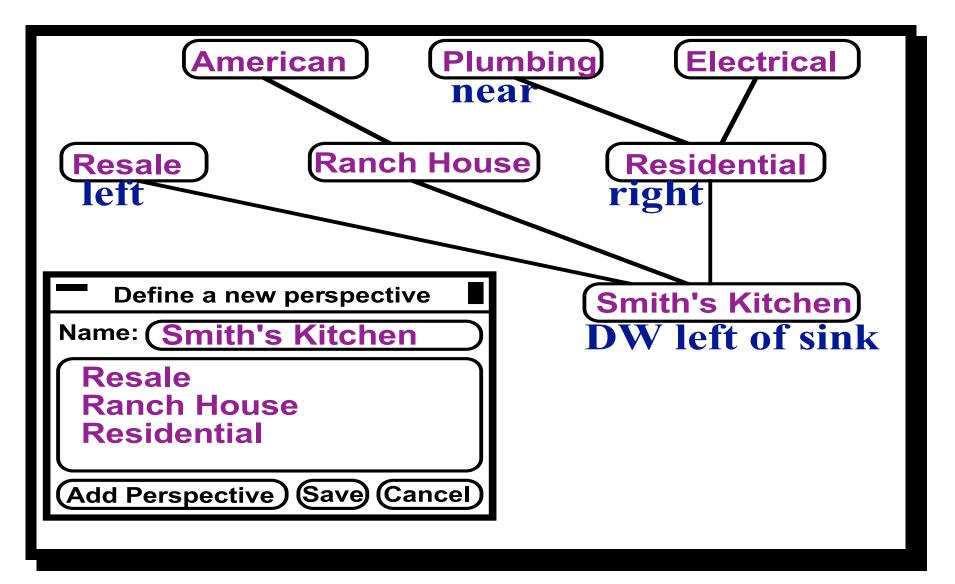
- name:	Smith's kitchen
- size of family:	four to six
 primary cook: 	left-handed
- size of meals:	huge (big eaters)
- entertainment:	often
 cooking frequency: 	often
 type of sink: 	double bowl sink

specification component in EDC: questionnaire for citizens how long they would wait for the bus

Specific critics in specification



Interpretive critics in perspective



Benefits of Embedding Critics

- increase integration of design environment components
- allow system to infer "task at hand"
- enabling only relevant critic rules
- deliver richer, more relevant information

Global Objective of Embedding Critics

- increasing the "back-talk" of the situation
- supporting reflection-in-action
- supporting learning on demand
- reducing information overload: saying the 'right' thing at the 'right' time in the 'right' way to the 'right' person
- making information relevant to the task at hand