

Wisdom is not the product of schooling but the lifelong attempt to acquire it. - Albert Einstein

Embedding Critics into Design Environments

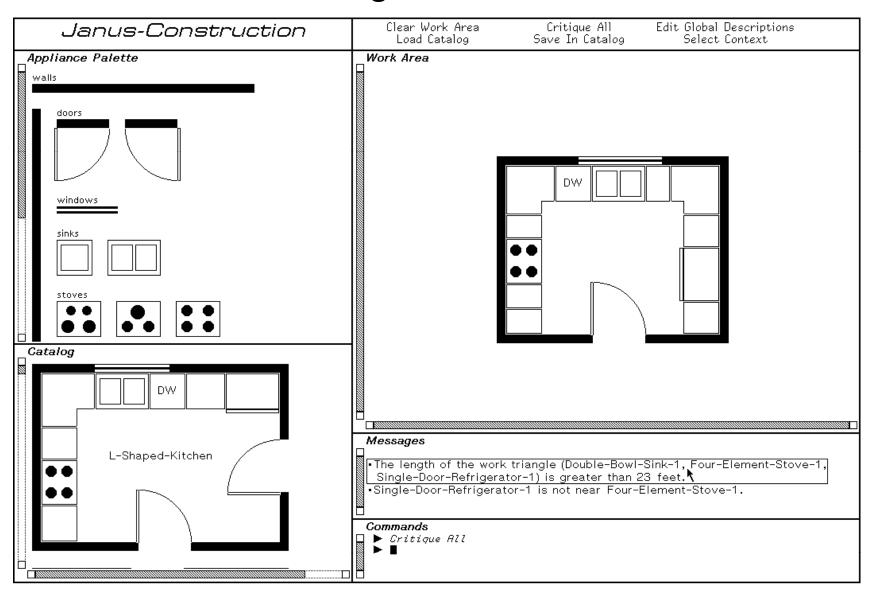
Gerhard Fischer, Hal Eden, Hiroaki Ogata, and Eric Scharff
DLC Course, Spring Semester 2002
February 13, 2002

paper: Fischer, G., Nakakoji, K., Ostwald, J., Stahl, G., & Sumner, T. (1998) "Embedding Critics in Design Environments." In M. T. Maybury & W. Wahlster (Eds.), Readings in Intelligent User Interfaces, Morgan Kaufmann, San Francisco, pp. 537-561.

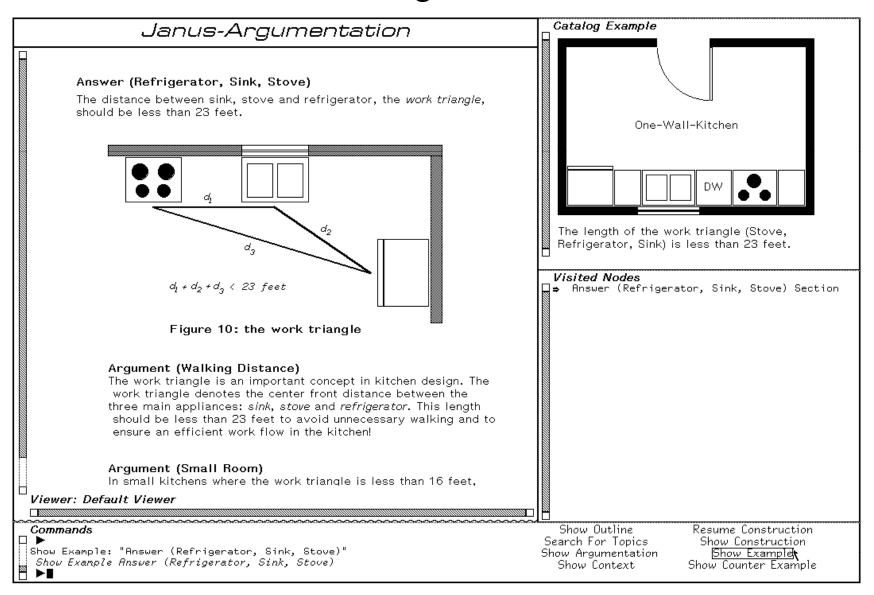
Examples of Domain-Oriented Design Environments

- kitchen design
- voice dialog design
- computer network design
- urban design and transportation planning Envision and Discovery Collaboratory (EDC)
- multi-media design (color)
- website design

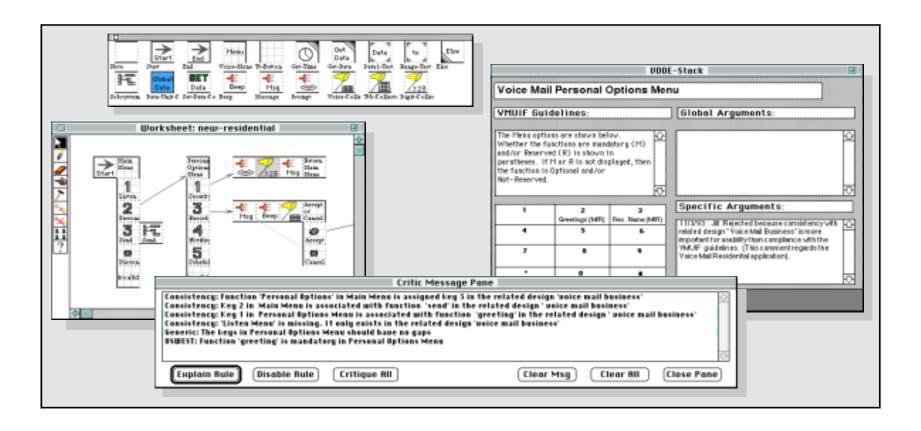
Domain-Oriented Design Environments (Janus-Construction)

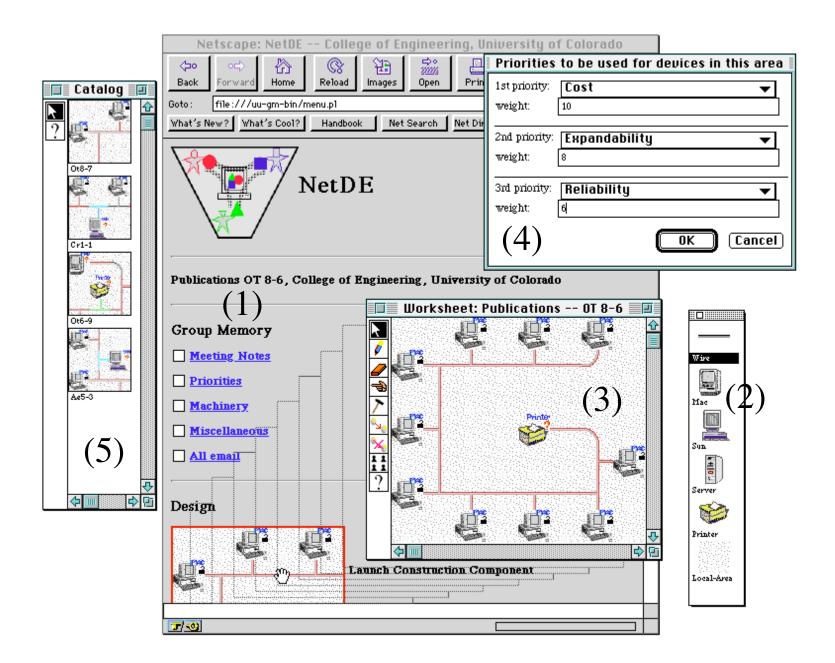


Janus-Argumentation

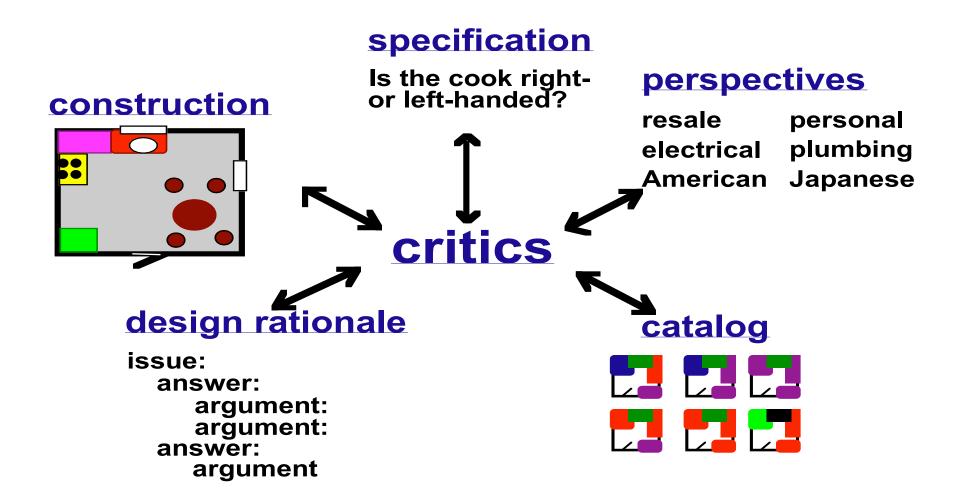


VDDE: Voice Dialog Design Environment

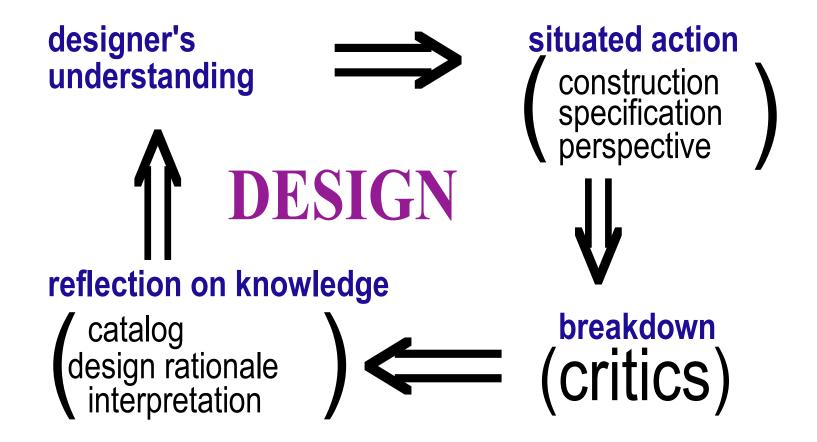




Domain-Oriented Design Environments (DODEs)



Reflection-in-Action as a Problem Solving Theory



Computational Critics (= "Virtual Human Critics")

- spelling correctors
- grammar checkers
- color critics
- graphs critics
- webpage critics http://websitegarage.netscape.com/
 - Web Site Garage → provides services for maintaining and improving your Web site. Automate site maintenance checks, optimize your graphics and analyze your traffic.
 - "tune up" → performance is critical for a Web site's success. Tune Up delivers comprehensive, automated diagnostics on your Web page. Run anytime to find hidden problems on your site.
 - "gif lube" → are you losing visitors because your Web page takes too long to load? GIF Lube will decrease your load time quickly and easily by optimizing your graphics.

The Rationale / Need for Critiquing

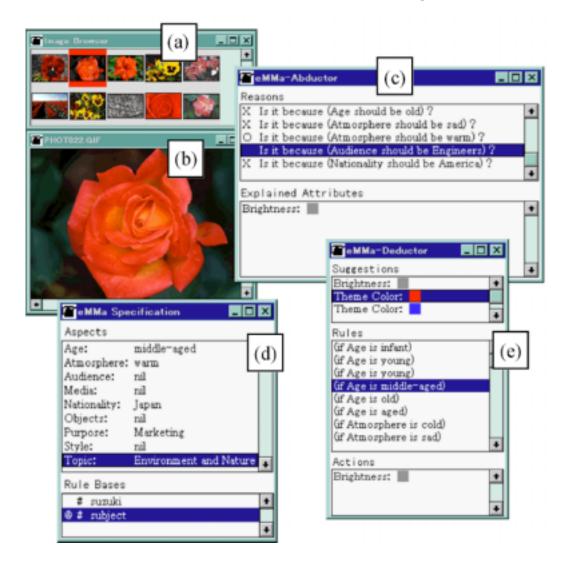
• **color** → Travis, D. (1991) *Effective Color Displays—Theory and Practice*, Academic Press, London:

"but when color is used inappropriately it can be very counter productive and few software designers have much experience with the use of color; the aim of this book is to synthesize our current knowledge in the area and specify guidelines so that programmers, engineers, and psychologist can use color."

 graphs → Kosslyn, S. M. (1994) Elements of Graph Design, W.H. Freeman and Company, New York

"one reason for the abundance of bad graphs is the proliferation of low-cost microcomputers and 'business graphics' packages which often seduce the user into producing flashy but muddled displays; many graphs are designed without consideration of principles of human perception and cognition"

EMMA (Environment for MultiMedia Authoring) and Color Critiquing



Computer-Based Critiquing: Examples and Mechanisms

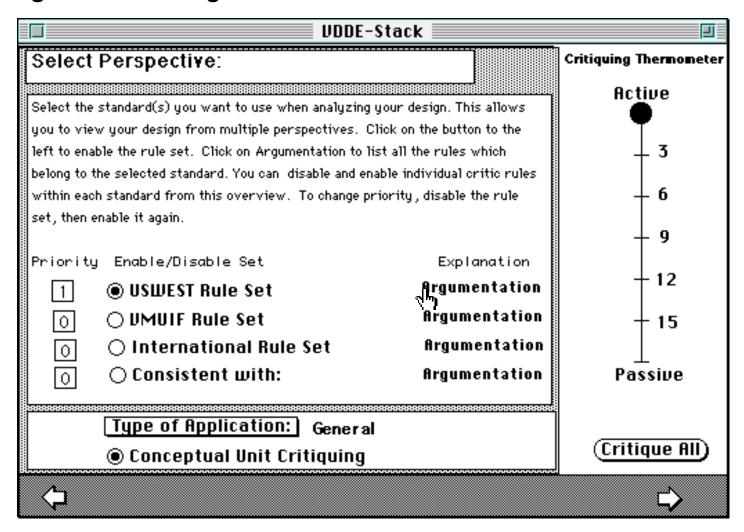
examples:

- the length of the work triangle is more than 23 feet
- a critiquing rule in the EDC: "the maximum distance between two bus stops is 1mile"

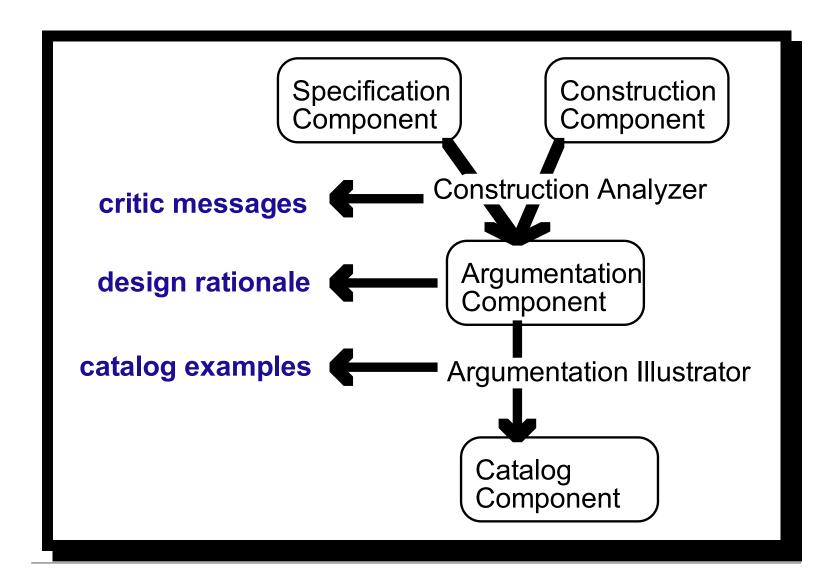
mechanism:

- enable relevant critics
- analyze construction and specification (e.g., the specification states that this is a part of town where many old people live)
- signal breakdowns
- deliver relevant knowledge

Giving Domain Designers Control about the Intrusiveness of Critics



An Implementation of Critics



Embedding Critics in the Contexts of Design

generic domain knowledge

> "kitchen design"

design rationale

catalog of past designs

construction

"this design"

graphical construction

generic critics

specification

"left-handed kitchen"

partial specification

specific critics

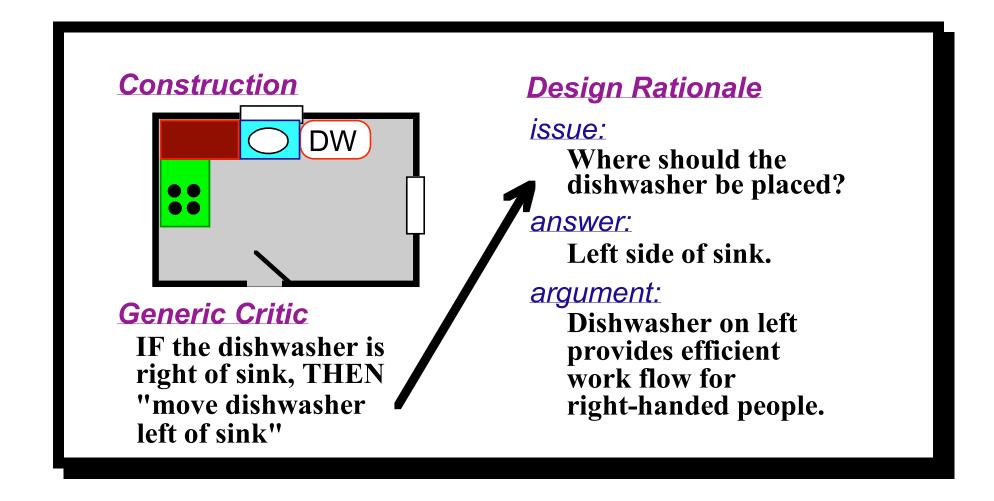
perspective

"the resale perspective"

redefined knowledge

interpretive critics

Generic Critics in Construction



A Partial Specification of a Specific Client

questions in answers by client: specification component

name: Smith's kitchen

size of family: four to six

primary cook: left-handed

size of meals: huge (big eaters)

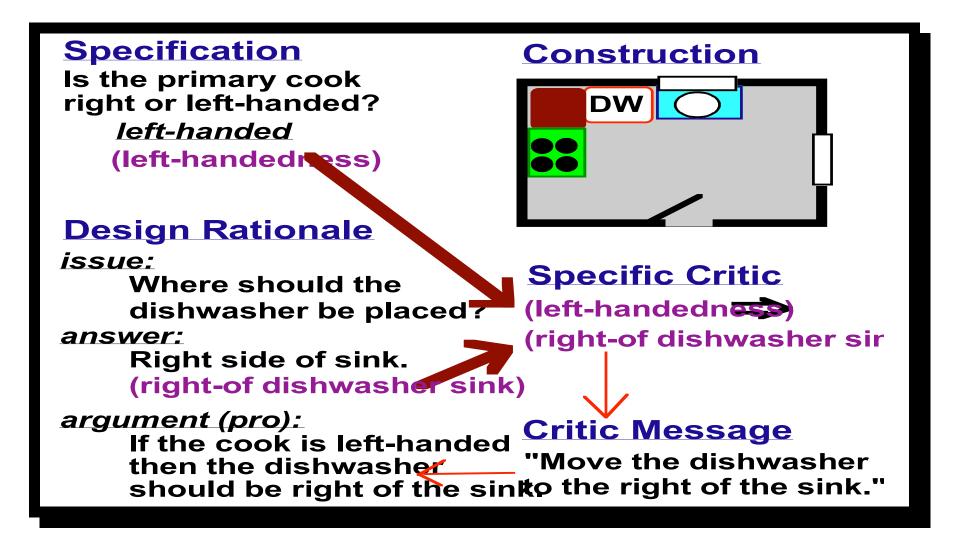
entertainment: often

cooking frequency: often

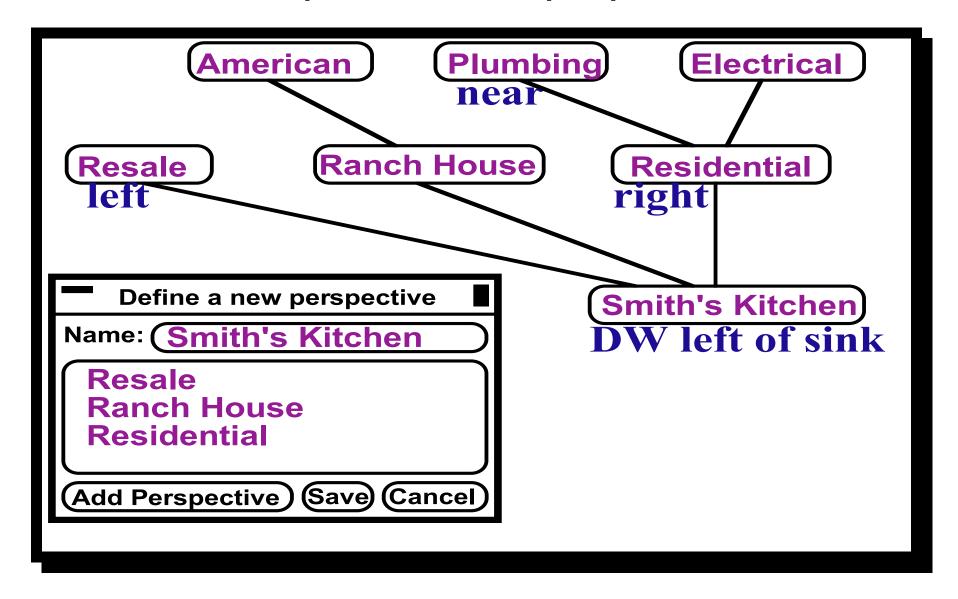
type of sink: double bowl sink

specification component in EDC: questionnaire for citizens how long they would wait for the bus

Specific critics in specification



Interpretive critics in perspective



Benefits of Embedding Critics

- increase integration of design environment components
- allow system to infer "task at hand"
- enabling only relevant critic rules
- deliver richer, more relevant information

Global Objective of Embedding Critics

saying the 'right' thing at the 'right' time in the 'right' way