

# W3: What to expect from Enterprise 3.0

## Adapting Web 2.0 to Corporate Reality

Room: Riviera (<http://swiki.cs.colorado.edu/CSCW2008-Web20>)



### General Overview:

- If you have slides, please have them a **PDF file** that can be loaded on a common presentation computer
- 10 min. for each presentation
- 5 min. discussion after each presentation
- 15 min. at the end of session for topic discussion
- Please add topics for session 4 to Wiki page

### Introduction: 9:00 – 9:15

- Joerg Beringer, SAP Labs, Palo Alto (5 min)
- Gerhard Fischer, University of Colorado (5 min)

### Session 1: 9:15 – 10:30

#### **Collaborative Infrastructure for the Enterprise**

- From Livemaps to CoffeeReader: enabling participation and wisdom of crowds in the corporate environment  
*Vladimir Soroka and Ido Guy*
- Collaboration and Lessons Learned  
*Steve Olshansky*
- Supporting Collaboration in the Enterprise  
*Lester J. Holtzblatt*
- Designing Effective Support for Collaboration in Business Intelligence Applications  
*Davor Cubranic and Kellogg S. Booth*

### Break 1: 10:30 - 11:00

### Session 2: 11:00 - 12:30

#### **Emerging social networks in Enterprises**

- Revealing the Long Tail in Office Conversations  
*Michael J. Brzozowski and Sarita Yardi*
- Adoption of Web 2.0 in the Enterprise: Technological Frames of KM Practitioners and Users  
*Hiroko Wilensky and David Redmiles*
- Promoting Social Networks in a large Enterprise  
*Wolfgang Prinz, Michael Vonruden and Thorsten Firzlaff*
- Adapting Web 2.0 to Corporate Reality  
*Kristian Tørring*
- The enterprise 2.0 story in Germany so far  
*Alexander Richter and Michael Koch*

### Lunch: 12:30 - 2:00

### Session 3: 2:00 - 3:30

#### **Knowledge Communities**

- Knowledge Creation Inside and Outside the Enterprise: A Case Study of Customer-Initiated Software Development  
*Anders I. Mørch, Kathrine A. Nygård and Renate Andersen*
- Activities, Bluemail, & CoScripter: Sharing and Reusing Work in the Enterprise  
*Tara Matthews and John Tang*
- Expertise-Tagging Game: Growing Expertise Networks in Organizations  
*Jun Zhang*
- Socio-technical Appropriation of Web2.0 for continuing learning on the job  
*Thomas Herrmann*
- The Participatory Web and the Socially Resilient Enterprise  
*Robert G. Farrell, Wendy A. Kellogg, and John C. Thomas*

### Break 2: 3:30 - 4:00

### Session 4: 4:00 - 5:30

#### **Discussion and Creation of a Workshop White Paper**

### Diner (Optional) 6:30